Value Add Activity

Using the information learned in the Value Proposition Budgeting lecture, think of various value adds for a current or past project. Value adds can be monetary or non-monetary.

Here are a few examples of value adds (Monetary – Cost Savings or Revenue Generating/Non-Monetary – Team collaboration, increase team/company morale, increase productivity)

Monetary Value Adds	Non-Monetary Value Adds
	A \cup